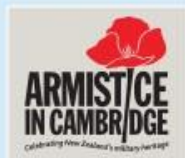


**YOUR GREAT KIWI
SUMMER IS BACK!**



featuring...



+ much more...

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Welcome to the biggest celebration of Summer

The Great Kiwi Summer Festival is back for 2024 and is bigger and better!

The Great Kiwi Summer Festival brings together a variety of events to provide 2-days of family fun and entertainment on the shores of Lake Karapiro in Cambridge on 9 - 10 November.

In 2024 the Great Kiwi Summer Festival will feature the Shaw's Illuminate Light and Sound Show, Cambridge Hunting and Fishing Outdoor Expo, Waterworld, Armistice in Cambridge and BMX Big Air Championships!

Keep reading to find out more about the Cambridge Hunting and Fishing Outdoor Expo and how you can get your brand and product in front of thousands of people starting from \$350 + GST.



About

The Outdoor Expo was part of the inaugural festival in 2023 and this year is sponsored by the team from Cambridge Hunting and Fishing.

Exhibitors in 2023 included:

- Hunting and Fishing
- Empire Tents
- Kiwi Camping
- Riverside Adventures
- Nautique
- Saronic
- Barracuda Kayaks
- Sites start at only \$350 + GST offering value for money for businesses and products.



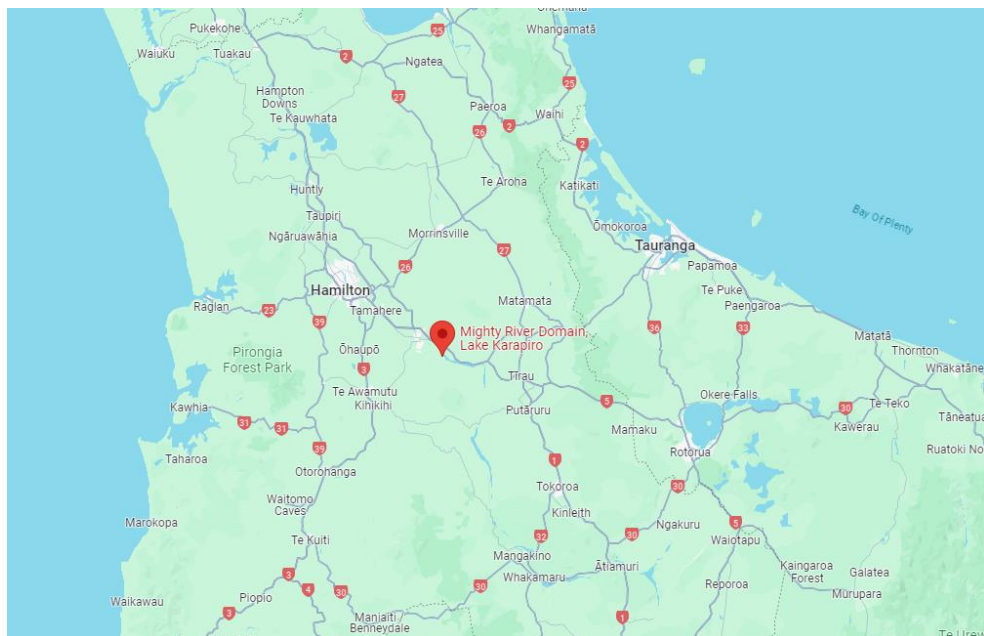
LOCATION

Held at the Mighty River Domain, Lake Karapiro, Cambridge.
Easily accessible to Waikato, Bay of Plenty and Auckland markets.

This versatile venue has impressive indoor and outdoor spaces. It covers a total of 19ha and is divided into different zones.

Includes:

- Carparking space for over 1500 cars.
- Buses will be running from Cambridge from 4pm on Saturday.
- Over 10ha of available outdoor space
- Has a 700 seated grandstand overlooking the lake
- Te Awa Cycleway runs through it
- Will operate a controlled lake closure
- Offers Pontoons, boatramp and launching area for on water displays.



WHY EXHIBIT?

- Opportunity for your business or club to showcase your products and services to up to 10,000 people
- Schedule is designed to maximise public attendances at key times
- Variety of other events that attract a wide range of people
- Land and water space available
- Seminar Rooms available
- Central and accessible location in the heart of the Waikato
- Family friendly environment
- Promoted under the Great Kiwi Summer Festival banner and the other events within the festival.

VISIT US ONLINE...

- 1.** Become an exhibitor! All the details you need to get your product or service in front of thousands of potential customers.
- 2.** Get all the latest information you need from one place, including up to date details on new exhibitors, attractions, and food stalls!

YOUR GREAT KIWI SUMMER IS BACK!

9-10 NOV 2024

THE GREAT KIWI SUMMER FESTIVAL

LAKE KARAPIRO

featuring...

illuminate
Light & Sound Show

ARMISTICE
IN CAMBRIDGE

Outdoor Expo

Waterworld

+ much more...

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Site map



1. On land demonstration/showcase arena / overflow parking Saturday night
2. Grassed Outdoor Expo sites (Upper and Lower)
3. Grassed Outdoor Expo Site (Upper)
4. Asphalt Expo Site / Food Vendors
5. Armistice
6. Indoor and seminar space
7. Food Vendor Village
8. Water activations



Sites

INDOOR

The Sir Don Rowlands Centre has many rooms that can be booked to accommodate your requirements.

We have trade-stand space within the main hall (sharing with Armistice trade-stands), break-out rooms to hold meetings or seminars during the event.

Trade Stand pricing (includes 1 x trestle table, excludes partitions and GST)

Indoor	Price
3x3	\$350.00
6x3	\$550.00

OUTDOOR

The domain has ample grass and asphalt space to exhibit your product or service. Main zones are 2, 3 and 4. Contact us for more information on availability. Prices exclude GST.

Outdoor (uncovered)	Price
7x8	\$350.00
14x8	\$550.00
14x16	\$950.00
Other*	On request

POWER

Power required:	Price
10amp	\$35.00
16amp	\$60.00
32amp	\$100.00

On water exhibitors

ON WATER ACTIVATIONS AND SHOWCASES

We have two full days of closed water zones for you to activate or to showcase your products.

This is a great opportunity for any water-based product, service or club to demonstrate their product or showcase what you do to a wider audience. In 2023 we had the following activations taking place:

1. Waterworld
2. Have-a-go Kayaking
3. Wakeboard demonstration
4. Cam-Jet jetboat rides

This is free (Subject to availability) for all those who confirm a site on land.

If you solely want a water-based activity, then please contact us.

Contact

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W: www.greatkiwisummer.co.nz



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